



The Unique Reflection of Quality

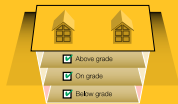


A Naturally Responsible Approach



Selecting hardwood flooring is an environmentally friendly decision. When it's Mirage, it's also a responsible choice that can last a lifetime.

- 6 times less hardwood required than conventional 3/4" solid boards
- Wood contents of the HDF are from 100% post-industrial recycled fiber
- Nontoxic hypoallergenic finish
- No volatile organic compound [VOCs] and formaldehyde in finishing products
- No dust from sanding or organic vapors from varnishing
- Top quality Mirage Lock products qualify for LEED
- All Mirage Lock products in Red Oak and Maple are eligible for FSC Mixed Source certification.



Glueless Engineered Prefinished Hardwood Floors

Real hardwood!

Total Thickness 7/16" [11 mm]

3/32" [2 mm] hardwood wear layer

Veneer base

Strong, stable, and ecological HDF core

- HDF is made with 100% post-industrial recycled wood fiber
- Stronger core for greater impact resistance
- Overall product less sensitive to humidity variations
- Increased stability compared to other materials such as MDF

Wide plank for a great style

4-5/16" [109 mm]



Micro-V joint

On all 4 sides of the board, the smallest and most uniform eased edge in the industry to provide a better-looking, better-performing solution that conceals minor subfloor irregularities.

Robust Rightloc™ system

Tension-free locking system on boards' ends and sides allows fast and easy installation by only one person! No glue, nails, or staples required.

Uniform color

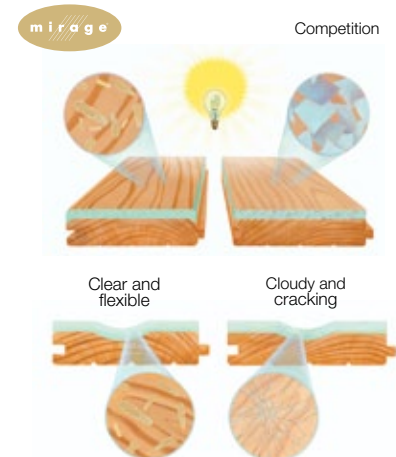
Stain and finish are evenly applied on board's surface and micro-V joints, giving Mirage Lock products the best natural appearance on the market.

Thanks to this cutting-edge technology, Mirage's finish is made of the smallest particles possible.

Nine times smaller than a hair, each particle molds perfectly to the shape of the hardwood floor, creating the clearest and most flexible finish in the industry.

Highly resistant – Perfect for everyday life

- Five times more wear resistant than most other residential finishes
- Antimicrobial agents for a more hygienic environment and an easier-to-clean floor
- Well thought out to protect hardwood floors from the snags of everyday life





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Voted No. **1** in quality



Reasons to Choose Mirage

Quality

Trade publication surveys of floor covering dealers have resulted in 14 awards for excellence for Mirage over the past 8 years.

Environmental Friendliness

All Mirage floors are produced in North America using the finest-quality hardwood from certified, responsibly managed forests.

Health

Mirage's hypoallergenic finishes are free of volatile organic compounds [VOCs] and formaldehyde... helping to keep your surroundings healthier for you and your family.

Warranty

Mirage is renowned for its high standards and uncompromising product quality. Its lifetime limited structural warranty means your floor will stay beautiful for generations to come!

Longevity

Nanolinx™, our nanotechnology-based finish, makes Mirage floors the most wear-resistant in the industry. Your floor will be protected against the hazards of everyday living for years and years.

Value

Our commitment to unrivaled quality translates into a beautiful hardwood floor that you'll cherish forever—and that will help increase your home's value!

Dedication

Our dynamic team is dedicated to providing exceptional customer service, innovative products, superb style, and top quality.

Selection

We offer the most extensive combination of colors, widths, and species—sure to please the most discriminating homeowner.

Peace of Mind

Each week, 1,500 families choose Mirage floors! Follow their lead and experience the peace of mind that comes from knowing you've made the right choice.